

LEAD MAGNET

10 Free AI Prompts for Contractors

A free mini-pack for quote follow-ups, reminders, reviews, invoices, and simple local posts.

Built for small home-service businesses that need practical admin shortcuts, not hype.

AI drafts. You approve.

Use these copy-paste prompts to save time on customer messages, quote follow-ups, review requests, invoice reminders, and simple marketing.

How To Use

1. Copy a prompt.
2. Replace the bracketed details.
3. Paste it into ChatGPT, Claude, Gemini, or another AI assistant.
4. Review the answer before sending it to a customer.

Rule:

AI drafts. You approve.

1. Quote Follow-Up

Write a polite follow-up SMS for a quote sent [number] days ago.

Customer: [name] Job: [job] Quote amount: [amount, optional] Next step: [reply/book/pay deposit]

Keep it friendly and under 320 characters.

2. Professional Estimate Email

Write a clear estimate email for a [trade/service] business.

Customer: [name] Job: [job] Work included: [bullet notes] Price: [price] Timeline: [timeline] Exclusions: [not included]
Next step: [approval/deposit/booking]

Use plain English and a professional tone.

3. Running Late Text

Write a short SMS saying we are running [minutes] minutes late because [reason].

New ETA: [time] Customer: [name]

Apologize briefly and keep the message calm.

4. Appointment Reminder

Write an appointment reminder SMS.

Service: [service] Date/time: [date/time] Prep needed: [parking/access/pets/clear area] Contact number: [number]

Keep it short and useful.

5. Review Request

Write a short review request text for a happy customer.

Customer: [name] Job: [job] Review link: [link]

Make it appreciative, not pushy.

6. Reply To A Positive Review

Write a warm public reply to this positive review:

[paste review]

Business type: [business]

Keep it natural and under 80 words.

7. Friendly Invoice Reminder

Write a friendly invoice reminder.

Customer: [name] Invoice number: [number] Amount: [amount] Due date: [date] Payment link: [link]

Keep it professional and easy to act on.

8. Before-And-After Post Caption

Write a before-and-after social media caption.

Job: [job] Problem: [problem] Result: [result] Location: [suburb/city] CTA: [call/message/book]

Include 5 relevant hashtags.

9. Google Business Profile Update

Write a Google Business Profile update for a local [trade/service] business.

Service: [service] Location: [location] Season or common issue: [issue] CTA: [call/book/message]

Keep it clear and search-friendly.

10. Weekly Admin Checklist

Create a weekly admin checklist for a small [trade/service] business.

Include:

- Quote follow-ups
- Appointment reminders
- Invoice reminders
- Review requests
- One social post
- One customer FAQ update

Make it doable in under 60 minutes.

Want The Full Kit?

The full AI Admin Kit for Home-Service Contractors includes quote templates, follow-up messages, review replies, invoice prompts, customer communication scripts, marketing prompts, daily job briefs, SOP prompts, a CSV prompt library, and a 30-day content calendar.

Disclaimer:

These prompts are general business templates. They are not legal, tax, licensing, safety, or trade-code advice. Always review messages before sending them.